

SWISS-SLOVAK Cooperation Programme



Názov projektu: Tourists and nature come together

Project number: 0410-2CS-BIO-PC1-001

Title of the support measure:

Promoting Sustainable Tourism and Strengthening Biodiversity in Protected Areas

Funding: Second Swiss Contribution

Project grant: 22 94 2500,00 €

Amount of funding provided to PIENAP as a project partner involved:

2 003 878,00 €

Project start date and date of project completion:

06.12.2024 - 31.12.2028

<https://swiss-contribution.sk>

Project summary: The project focuses on environmental and climate protection through the development and implementation of sustainable tourism and the creation of conditions for the protection of ecosystems and the strengthening of biodiversity in protected areas throughout Slovakia. Part of the support measure is directing the flow of tourists through thoughtfully designed infrastructure and creating a networking and cooperation with all national parks in Slovakia. A Sustainable Tourism Development Strategy and other necessary documents for better management of the national parks will be created (in one case updated) for each park. A unified smart tourist information application and website will help to inform and educate visitors effectively and modernly. New sustainable tourism offers will be created, regional identity and ties will be strengthened, sustainable tourism will be encouraged and local products will be promoted. The Alliance of National Parks will be established.

Aktivita Pieninského národného parku v rámci projektu:

Building of the INFO Centre with a rest zone in Červený Kláštor supporting sustainable tourism and ecosystems and biodiversity protection

Awareness raising activities of sustainable tourism

Environmental education and ecosystems and biodiversity protection

Networking, cooperation and governance of nature protection and sustainable tourism

Bilateral cooperation



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